

SWINDON TOWN



FOOTBALL CLUB

361

SATURDAY, AUGUST 18th

Division III (South)

SWINDON TOWN

v.

ALDERSHOT

Official Programme 3^D

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SWINDON TOWN 'B' v. CARDIFF CITY

WEDNESDAY NEXT, AUGUST 22nd

Kick-off 7 p.m.

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Schoolboys' Team.

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Secretary : R. A. MORSE

Vol. 7

August 18th

No. 1

Club Notes

At the start of another season we extend to all our friends and supporters a very cordial welcome with the hope that the entertainment offered will prove to be more satisfying and rewarding than was the case last year. It is in a spirit of optimism that we commence the 1956-57 season and we know you will join with us in wishing the team good fortune and that bit of 'luck' which seemed to forsake them last year.

We have survived a most difficult period and having had to apply for, and obtained, re-election to the Football League and Combination League we, in effect, are starting from scratch in the firm belief that brighter days are ahead.

Despite our severe financial troubles we have obtained the services of several players who will, we think, strengthen the team and help us in our determination to finish this season very much nearer the top of the table. There are still positions that need duplicating and every endeavour will be made to meet requirements in the shortest possible time.

We are encouraged in our efforts by the different spirit evident amongst our supporters who have shown in various ways their keen desire to help the Club back on to its feet and to a more honourable position in keeping with its past traditions. The plans of the Supporters' Club for this season promises a tremendous lightening of our financial burden and the enthusiasm of this great band of voluntary workers and the co-operation which exists between them and the Board will almost certainly result in their already great achievements being easily surpassed. Please support their efforts to the full, because in doing so you will be helping your Club.

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The "A" and "B" teams are being revived. The former will compete in the newly formed Wilts Premier League. Sponsored by some of the leading amateur clubs in the County this league caters for both amateur and professional players and should do much to improve the standard of football in Wiltshire. We feel it must also improve the already happy relationship which exists between the Amateur and Professional Clubs. We wish the new league every success.

The "B" team will be playing in the Borough League. Comprised mainly of last year's triumphant Swindon Boy's team we know you will join with us in wishing them another successful season. Representative matches with other Football League Clubs are being arranged for these lads and the first one—against Cardiff City—will be played on this ground next Wednesday, 22nd September, kick-off 7 p.m.

It is with great regret that we have to exhibit on this ground and elsewhere in this programme, warning notices as a result of the unfortunate incidents which took place at the Brentford game towards the end of last season. May we appeal to you not to let this happen again. It does no one any good and only reflects on the good name of the Club.

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MILLS & MER

SWINDON TOWN v. ALDERSHOT

RIGHT WING

SWINDON
Colours : RED SHIRTS

Burton

Hunt (2)

Mc Shane (4)

Hudson

Richards (7)

Gibbs (8)

Owen (9)

GIBSON

BIGGER

Referee :

Mr. H. L. Broadhurst,
(Warks)



Flint (11)

Henry (10)

Muir (9)

Lacey (6)

Reddie (8)

JACKSON (3)

MANN

Kirk

ALDERSHOT

LEFT WING

These teams are sub

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TOWN
SHORTS, WHITE SHORTS

LEFT WING

ton

Fox (3)

n (5)

Pembury (6)

(9)

Edwards (10)

Miller (11)

ROADS

AGENTS

T ST.

Linesmen :

Red Flag :

Mr. A. Rees (Glam.)

Yellow Flag :

Mr. W. J. Mardon (Bristol)

9)

Gaynor L. (8)

Gaynor J. (7)

e (5)

Alison (4)

Gilchrist (2)

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SHOT

RIGHT WING

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5365

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Supporters' Club Notes

First, our very best wishes to Swindon Town F.C. for season 1956/7. We feel that, with a fair share of good luck, initiative and enterprise on the part of the Board of Directors, sustained enthusiasm from the players, and adequate support from the general public, this should be a successful season.

It appears, from our early efforts, that increased support and interest will be forthcoming, and we hope that the other factors mentioned will follow. With the expansion of the Borough there are great opportunities to build a first class club.

We shall be pleased to welcome newcomers to the town as members of the Club, and hope that more residents, old and new, will attend the County Ground regularly. More about our activities at the next match.

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THE FOOTBALL ASSOCIATION

NOTICE TO PLAYERS, OFFICIALS AND SPECTATORS

(Extract from Rules)

Players, Officials and Spectators are only allowed to take part in or attend matches on condition that they observe the Rules of the Association, and every affiliated Association or Club is required to observe and enforce such rules.

Every Association or Club is responsible to the Council for the action of its Players, Officials and Spectators, and is required to take all precautions necessary to prevent Spectators threatening or assaulting Officials and Players, during or at the conclusion of Matches. An Official of an Association or Club, Referee, Linesman, or Player, shall not bet on any Football Match, and Associations and Clubs are also required to prevent betting and the use of objectionable language by Spectators. In the case of breach of this Rule, any Player, Official, or Spectator may be removed from any ground, and such force used as may be necessary for the purpose of effecting such removal.

The Association shall be entitled to publish in the public Press, or in any other manner it shall think fit, reports of its proceedings, acts and resolutions whether the same shall or shall not reflect on the character or conduct of any Club, Official, Player or Spectator, and every such Club, Official, Player or Spectator shall be deemed to have assented to such publication.

Issued by order of the Council of the Football Association

STANLEY ROUS, Secretary.

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Key of the board

A—Arsenal	v.	Cardiff
B—Aston Villa	v.	Charlton
C—Luton	v.	Sunderland
D—Wolverhampton	v.	Manchester City
E—Bristol Rovers	v.	Grimsby
F—Leicester	v.	Doncaster
G—Swansea	v.	Blackburn
H—Brentford	v.	Plymouth
I—Brighton	v.	Shrewsbury
J—Colchester	v.	Southend
K—Coventry	v.	Exeter
L—Gillingham	v.	Watford
M—Millwall	v.	Walsall
N—Newport	v.	Northampton
O—Norwich	v.	Crystal Palace
P—Reading	v.	Q.P.R.
Q—Southampton	v.	Bournemouth
R—Torquay	v.	Ipswich

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